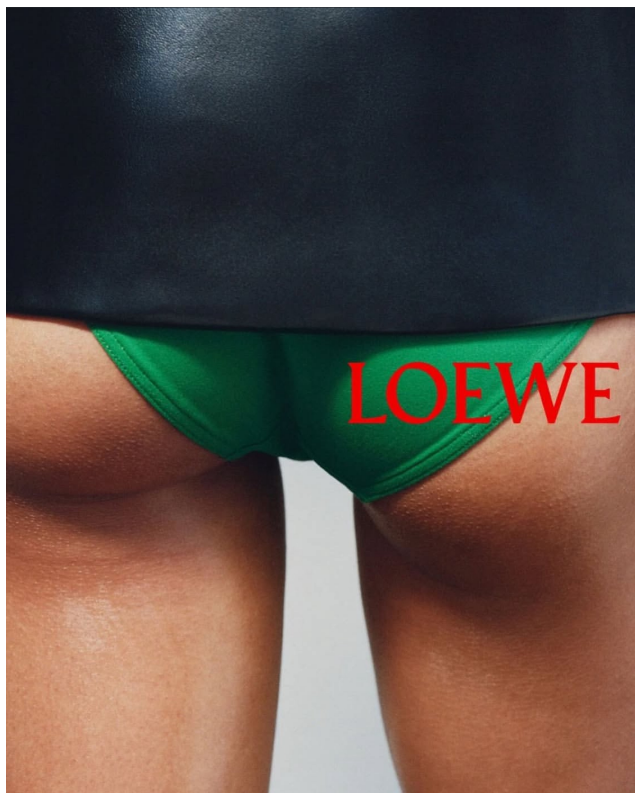
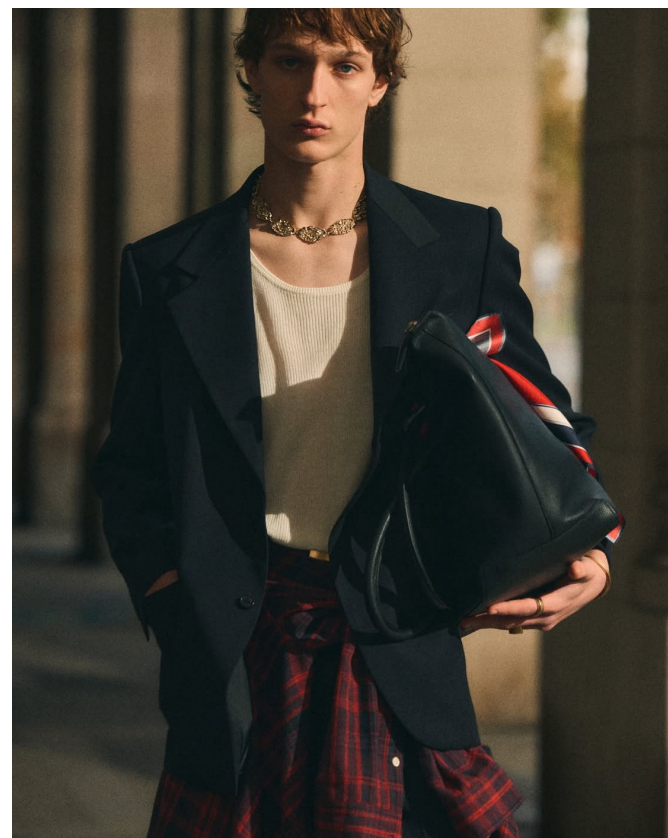


Guido Sarli Light Designer & Photo Assistant

selected works



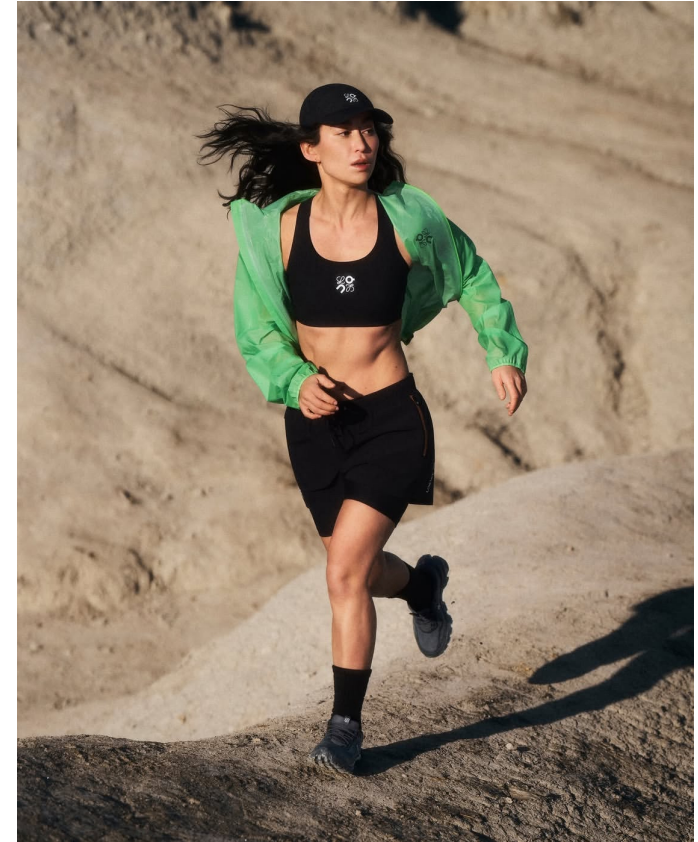
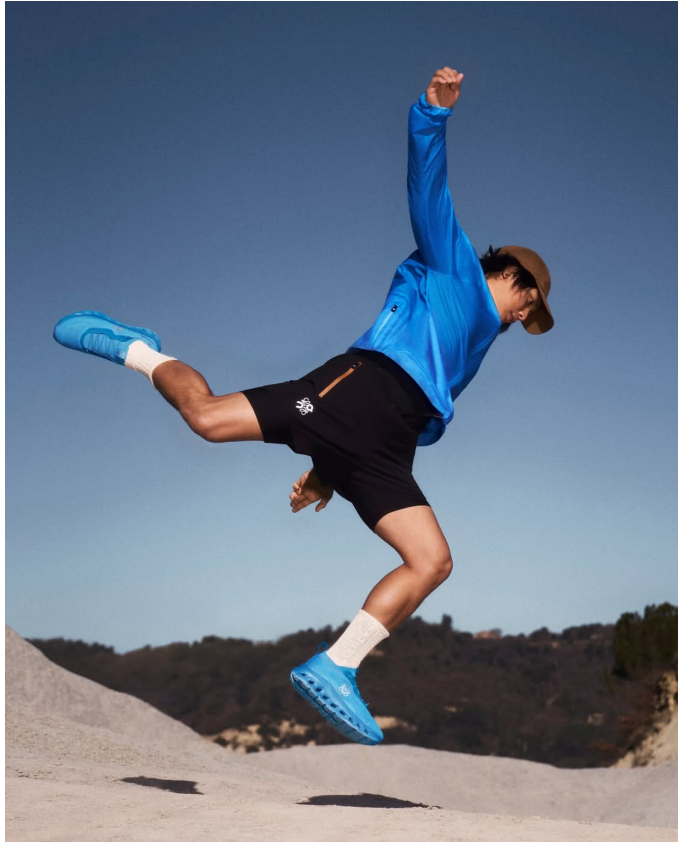
LOEWE — Photographer: **Talia Chetrit** Production: **247+**



TONYWACK — Photographer: **David Portela** Production: **247+**



ZARA — Photographer: **Manuel Ruiz** Production: **Kitten**



LOEWE x ON — Photographer: George Eyres Production: 247+



ECKO UNLTD — Photographer **Jeremy Soma** Production: **247+**



NIKE — Photographer: **Petros Pedonomou** Production: **Blur**



H&M — Photographer: **Ana Cuba** Production: **Alana**



LEAPMOTOR — Photographer: **Daniele Colucciello** Production: **Vivi Films**





COINTREAU — Photographer: **Jimmy Marble** Production: **In Between**

Based in Barcelona and working worldwide, I am a **Light Designer** and **Photo Assistant** specializing in fashion, editorial, and high-end commercial productions.

With a solid foundation from **711Rent Barcelona**, I bring exhaustive command of industry-standard lighting equipment and camera systems, combined with the agility required for fast-paced, high-budget sets.

My background in movement direction gives me an acute spatial awareness, enabling me to anticipate lighting positions and set dynamics with speed, nuance, and technical precision. Solution-oriented and highly adaptable, I ensure a seamless workflow between camera, light, and talent.

Lighting Systems: Specialized in strobe and continuous setups — **Profoto, Broncolor, Brieze, ARRI, Astera, Nanlux, Aputure.**

Camera Systems: Fully proficient with Digital, 35mm, and Medium Format systems — **Hasselblad, Mamiya, Pentax, Contax, Sony, Canon, Nikon, Fujifilm.**

Photographers: Talia Chetrit, Jimmy Marble, Petros Pedonomou, Jeremy Soma, Ana Cuba, Joaquín Languinge, George Eyres, Marçal Vaquer, David Portela, Diana Louise Bartlett, Ilya Lipkin, Jane Stockdale, Romain Wygas, Javier Antón, Daniele Colucciello, Kári Sverriss, Javier Biosca, Joaquin Burgueño, Krisztian Eder, Alberto Escudero, Brian Doben, Dani Pujalte, Paolo Zerbini, Manuel Ruiz, Davide Bellocchio, Javier Oller, Alessandro Dotti.

Clients: Nike, Loewe, On Running, Coca Cola, H&M, Cointreau, Bershka, Zara, Lancôme, Swatch, Vespa, Tous, Enel, Pull & Bear, Lefties, Tonywack, Festina, Bliss, Arket, COS, Oysho, Heineken, Victoria Shoes, Gigi Studios, Clara Magazine, Leapmotor, Bata, Hermès, Ecko Unltd.

Production Companies: **247, Alana, Vagabond, Holidays, 247+, Kitten, Vivi Films, In Between, Sample, Blur, Nova Management, Goodgate, Canada, Rocket Productions, Garage Films.**

Languages: English, Spanish, Italian, Catalan.

Residence: Barcelona also local in Madrid.

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